3 DESCIRING DATA WITH AVERAGES 47
3.1 MODE 48
3.2 MEDIAN 49
3.3 MEAN 51
3.4 WHICH AVERAGE? 53
3.5 AVERAGES FOR QUALITATIVE AND RANKED DATA 55
Summary 56
Important Terms 57
Key Equation 57
Review Questions 57

4 DESCRIBING VARIABILITY 60
4.1 INTUITIVE APPROACH 61
4.2 RANGE 62
4.3 VARIANCE 63
4.4 STANDARD DEVIATION 64
4.5 DETAILS: STANDARD DEVIATION 67
4.6 DEGREES OF FREEDOM (df) 75
4.7 INTERQUARTILE RANGE (IQR) 76
4.8 MEASURES OF VARIABILITY FOR QUALITATIVE AND RANKED DATA 78
Summary 78
Important Terms 79
Key Equations 79
Review Questions 79

5 NORMAL DISTRIBUTIONS AND STANDARD (z) SCORES 82
5.1 THE NORMAL CURVE 83
5.2 z SCORES 86
5.3 STANDARD NORMAL CURVE 87
5.4 SOLVING NORMAL CURVE PROBLEMS 89
5.5 FINDING PROPORTIONS 90
5.6 FINDING SCORES 95
5.7 MORE ABOUT z SCORES 100
Summary 103
Important Terms 103
Key Equations 103
Review Questions 103

6 DESCRIBING RELATIONSHIPS: CORRELATION 107
6.1 AN INTUITIVE APPROACH 108
6.2 SCATTERPLOTS 109
6.3 A CORRELATION COEFFICIENT FOR QUANTITATIVE DATA: r 113
6.4 DETAILS: COMPUTATION FORMULA FOR r 117
6.5 OUTLIERS AGAIN 118
6.6 OTHER TYPES OF CORRELATION COEFFICIENTS 119
Contents

PREFACE  iv
ACKNOWLEDGMENTS  vi

1 INTRODUCTION  1
  1.1 WHY STUDY STATISTICS?  2
  1.2 WHAT IS STATISTICS?  2
  1.3 MORE ABOUT INFERENCEAL STATISTICS  3
  1.4 THREE TYPES OF DATA  6
  1.5 LEVELS OF MEASUREMENT  7
  1.6 TYPES OF VARIABLES  11
  1.7 HOW TO USE THIS BOOK  15

Summary  16
Important Terms  17
Review Questions  17

PART 1 Descriptive Statistics: Organizing and Summarizing Data  21

2 DESCRIBING DATA WITH TABLES AND GRAPHS  22

TABLES (FREQUENCY DISTRIBUTIONS)  23
  2.1 FREQUENCY DISTRIBUTIONS FOR QUANTITATIVE DATA  23
  2.2 GUIDELINES  24
  2.3 OUTLIERS  27
  2.4 RELATIVE FREQUENCY DISTRIBUTIONS  28
  2.5 CUMULATIVE FREQUENCY DISTRIBUTIONS  30
  2.6 FREQUENCY DISTRIBUTIONS FOR QUALITATIVE (NOMINAL) DATA  31
  2.7 INTERPRETING DISTRIBUTIONS CONSTRUCTED BY OTHERS  32

GRAPHS  33
  2.8 GRAPHS FOR QUANTITATIVE DATA  33
  2.9 TYPICAL SHAPES  37
  2.10 A GRAPH FOR QUALITATIVE (NOMINAL) DATA  39
  2.11 MISLEADING GRAPHS  40
  2.12 DOING IT YOURSELF  41

Summary  42
Important Terms  43
Review Questions  43
12 ESTIMATION (CONFIDENCE INTERVALS) 221
12.1 POINT ESTIMATE FOR $\mu$ 222
12.2 CONFIDENCE INTERVAL (CI) FOR $\mu$ 222
12.3 INTERPRETATION OF A CONFIDENCE INTERVAL 226
12.4 LEVEL OF CONFIDENCE 226
12.5 EFFECT OF SAMPLE SIZE 227
12.6 HYPOTHESIS TESTS OR CONFIDENCE INTERVALS? 228
12.7 CONFIDENCE INTERVAL FOR POPULATION PERCENT 228

Summary 230
Important Terms 230
Key Equation 230
Review Questions 231

13 $t$ TEST FOR ONE SAMPLE 233
13.1 GAS MILEAGE INVESTIGATION 234
13.2 SAMPLING DISTRIBUTION OF $t$ 234
13.3 $t$ TEST 237
13.4 COMMON THEME OF HYPOTHESIS TESTS 238
13.5 REMINDER ABOUT DEGREES OF FREEDOM 238
13.6 DETAILS: ESTIMATING THE STANDARD ERROR ($s_x$) 238
13.7 DETAILS: CALCULATIONS FOR THE $t$ TEST 239
13.8 CONFIDENCE INTERVALS FOR $\mu$ BASED ON $t$ 241
13.9 ASSUMPTIONS 242

Summary 242
Important Terms 243
Key Equations 243
Review Questions 243

14 $t$ TEST FOR TWO INDEPENDENT SAMPLES 245
14.1 EPO EXPERIMENT 246
14.2 STATISTICAL HYPOTHESES 247
14.3 SAMPLING DISTRIBUTION OF $\bar{X}_1 - \bar{X}_2$ 248
14.4 $t$ TEST 250
14.5 DETAILS: CALCULATIONS FOR THE $t$ TEST 252
14.6 $p$-VALUES 255
14.7 STATISTICALLY SIGNIFICANT RESULTS 258
14.8 ESTIMATING EFFECT SIZE: POINT ESTIMATES AND CONFIDENCE INTERVALS 259
14.9 ESTIMATING EFFECT SIZE: COHEN'S $d$ 262
14.10 META-ANALYSIS 264
14.11 IMPORTANCE OF REPLICATION 264
14.12 REPORTS IN THE LITERATURE 265
CONTENTS

14.13 ASSUMPTIONS 266
14.14 COMPUTER OUTPUT 267
Summary 268
Important Terms 268
Key Equations 269
Review Questions 269

15 T TEST FOR TWO RELATED SAMPLES (REPEATED MEASURES) 273
15.1 EPO EXPERIMENT WITH REPEATED MEASURES 274
15.2 STATISTICAL HYPOTHESES 277
15.3 SAMPLING DISTRIBUTION OF $\bar{D}$ 277
15.4 $t$ TEST 278
15.5 DETAILS: CALCULATIONS FOR THE $t$ TEST 279
15.6 ESTIMATING EFFECT SIZE 281
15.7 ASSUMPTIONS 283
15.8 OVERVIEW: THREE $t$ TESTS FOR POPULATION MEANS 283
15.9 $t$ TEST FOR THE POPULATION CORRELATION COEFFICIENT, $\rho$ 285
Summary 287
Important Terms 288
Key Equations 288
Review Questions 288

16 ANALYSIS OF VARIANCE (ONE FACTOR) 292
16.1 TESTING A HYPOTHESIS ABOUT SLEEP DEPRIVATION
AND AGGRESSION 293
16.2 TWO SOURCES OF VARIABILITY 294
16.3 $F$ TEST 296
16.4 DETAILS: VARIANCE ESTIMATES 299
16.5 DETAILS: MEAN SQUARES ($MS$) AND THE $F$ RATIO 304
16.6 TABLE FOR THE $F$ DISTRIBUTION 305
16.7 ANOVA SUMMARY TABLES 307
16.8 $F$ TEST IS NONDIRECTIONAL 308
16.9 ESTIMATING EFFECT SIZE 308
16.10 MULTIPLE COMPARISONS 311
16.11 OVERVIEW: FLOW CHART FOR ANOVA 315
16.12 REPORTS IN THE LITERATURE 315
16.13 ASSUMPTIONS 316
16.14 COMPUTER OUTPUT 316
Summary 317
Important Terms 318
Key Equations 318
Review Questions 319

17 ANALYSIS OF VARIANCE (REPEATED MEASURES) 322
17.1 SLEEP DEPRIVATION EXPERIMENT WITH REPEATED MEASURES 323
17.2 $F$ TEST 324
## CONTENTS

17.3 TWO COMPLICATIONS 325  
17.4 DETAILS: VARIANCE ESTIMATES 326  
17.5 DETAILS: MEAN SQUARE (MS) AND THE F RATIO 329  
17.6 TABLE FOR F DISTRIBUTION 331  
17.7 ANOVA SUMMARY TABLES 331  
17.8 ESTIMATING EFFECT SIZE 333  
17.9 MULTIPLE COMPARISONS 333  
17.10 REPORTS IN THE LITERATURE 335  
17.11 ASSUMPTIONS 336  

Summary 336  
Important Terms 336  
Key Equations 337  
Review Questions 337

### 18 ANALYSIS OF VARIANCE (TWO FACTORS) 339

18.1 A TWO-FACTOR EXPERIMENT: RESPONSIBILITY IN CROWDS 340  
18.2 THREE F TESTS 342  
18.3 INTERACTION 344  
18.4 DETAILS: VARIANCE ESTIMATES 347  
18.5 DETAILS: MEAN SQUARES (MS) AND F RATIOS 351  
18.6 TABLE FOR THE F DISTRIBUTION 353  
18.7 ESTIMATING EFFECT SIZE 353  
18.8 MULTIPLE COMPARISONS 354  
18.9 SIMPLE EFFECTS 355  
18.10 OVERVIEW: FLOW CHART FOR TWO-FACTOR ANOVA 358  
18.11 REPORTS IN THE LITERATURE 358  
18.12 ASSUMPTIONS 360  
18.13 OTHER TYPES OF ANOVA 360  

Summary 360  
Important Terms 361  
Key Equations 361  
Review Questions 361

### 19 CHI-SQUARE ($\chi^2$) TEST FOR QUALITATIVE (NOMINAL) DATA 365

#### ONE-VARIABLE $\chi^2$ TEST 366

19.1 SURVEY OF BLOOD TYPES 366  
19.2 STATISTICAL HYPOTHESES 366  
19.3 DETAILS: CALCULATING $\chi^2$ 367  
19.4 TABLE FOR THE $\chi^2$ DISTRIBUTION 369  
19.5 $\chi^2$ TEST 370

#### TWO-VARIABLE $\chi^2$ TEST 372

19.6 LOST LETTER STUDY 372  
19.7 STATISTICAL HYPOTHESES 373  
19.8 DETAILS: CALCULATING $\chi^2$ 373
CONTENTS

19.9 TABLE FOR THE $x^2$ DISTRIBUTION 376
19.10 $x^2$ TEST 376
19.11 ESTIMATING EFFECT SIZE 377
19.12 ODDS RATIOS 378
19.13 REPORTS IN THE LITERATURE 380
19.14 SOME PRECAUTIONS 380
19.15 COMPUTER OUTPUT 381
Summary 382
Important Terms 382
Key Equations 382
Review Questions 382

20 TESTS FOR RANKED (ORDINAL) DATA 386
20.1 USE ONLY WHEN APPROPRIATE 387
20.2 A NOTE ON TERMINOLOGY 387
20.3 MANN–WHITNEY $U$ TEST (TWO INDEPENDENT SAMPLES) 387
20.4 WILCOXON $T$ TEST (TWO RELATED SAMPLES) 392
20.5 KRUSKAL–WALLIS $H$ TEST (THREE OR MORE INDEPENDENT SAMPLES) 396
20.6 GENERAL COMMENT: TIES 400
Summary 400
Important Terms 400
Review Questions 400

21 POSTSCRIPT: WHICH TEST? 403
21.1 DESCRIPTIVE OR INFERENTIAL STATISTICS? 404
21.2 HYPOTHESIS TESTS OR CONFIDENCE INTERVALS? 404
21.3 QUANTITATIVE OR QUALITATIVE DATA? 404
21.4 DISTINGUISHING BETWEEN THE TWO TYPES OF DATA 406
21.5 ONE, TWO, OR MORE GROUPS? 407
21.6 CONCLUDING COMMENTS 408
Review Questions 408

APPENDICES 411
A MATH REVIEW 411
B ANSWERS TO SELECTED QUESTIONS 419
C TABLES 457
D GLOSSARY 471

INDEX 477