Contents

The Design Process 10
The design process in action 12
Professional practice 20
Case study: Small Batch Coffee Company, UK 22
Interview: Chalk Architecture 24
Activity 25

Understanding the Project 26
The client 28
The brief 30
Design analysis 32
Design research 38
Case study: presenting ideas 44
Case study: Republic of Fritz Hansen, UK 48
Interview: Fritz Hansen 50
Activity 51

Understanding the Space 52
Understanding spatial relationships 54
Case study: Construction drawings 56
A typology of technical drawing 60
Case study: Steel Lady House, South Korea 68
Interview: Chae-Pereira Architects 70
Activity 71

Understanding Building Structures 72
Building construction principles 74
Materials for construction 78
Mechanical and electrical systems 84
Case study: Olson Headquarters, USA 86
Interview: Gensler 88
Activity 89