Brief Contents

Preface xi
About the Authors xvi

Part 1  Business, Society, and Responsibility 1

Chapter 1
The Business and Society Relationship 2

Chapter 2
Corporate Social Responsibility, Performance, and Impact 18

Part 2  Stakeholders and Sustainability 44

Chapter 3
The Stakeholder Approach to Business, Society, and Ethics 45

Chapter 4
Sustainability and the Natural Environment 68

Part 3  Business Ethics and Leadership 96

Chapter 5
Business Ethics Essentials 97

Chapter 6
Managerial and Organizational Ethics 122

Chapter 7
Ethical Issues in the Global Arena 153

Chapter 8
Business Ethics and Technology: The Digital Enterprise 176

Part 4  Corporate Governance and Strategic Management Issues 199

Chapter 9
Corporate Governance: Foundational Issues 200

Chapter 10
Strategy, Risk, Issues, and Crisis Management 226

Part 5  Internal Stakeholder Issues 250

Chapter 11
Employee Stakeholders and Workplace Issues 251

Chapter 12
Employee Stakeholders: Privacy, Health, Wellness, and Safety 272

Chapter 13
Employment Discrimination, Diversity, and Inclusion 294

Part 6  External Stakeholder Issues 316

Chapter 14
Consumer Stakeholders: Information Issues 317

Chapter 15
Consumer Stakeholders: Product and Service Issues 342

Chapter 16
Community Stakeholders and Corporate Philanthropy 362

Part 7  Business and Government Relations 383

Chapter 17
Business, Government, and Regulation 384

Chapter 18
Business’s Influence on Government and Public Policy 401

Cases 416
Subject Index 523
Name Index 540