# BINUS UNIVERSITY INTERNATIONAL BINUS UNIVERSITY

Major Fashion Design

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# '90S GRUNGE FEMINSIM MOVEMENT: A WOMEN WEARABLE ART COLLECTION

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### **ABSTRACT**

## **Objective**

As a result of its early categorization of hyper-masculinized and hetero-sexualized rock genre, the history of Grunge culture and the sense behind the music they convey has suffered. This unfortunate characterization by the music media outlets misinterprets cultural criticisms towards the artist as simply anti-authority and generation X angst. Nevertheless, the female grunge artist however, had the worst where they lost respect as a singer and as significant contributors to a remarkable wave

in music that saw more female-led bands in practice. Close to what is happening in Indonesia where women continue to be viewed unequally by society, where they are frequently stereotyped as frail, and a submissive spouse who needs to stay at home to cook and care of the children. To break the gender inequality, this study aims at exploring the meaning and intent of its interpretation, inconsistencies, and abjections as feministic language. To begin this paper, it is necessary to begin specifically with Courtney Love, the most oppressed and influential female of all. Her legacy was so distorted that her feministic manifestations of counter-culture were limited. The aim of this thesis is to illuminate the physical and lyrical hypertext deployed by Courtney Love with the Riot Grrrl Manifesto to build the personal evolution of the Grunge Feminism, into a new feministic expression inserted in the final collection.

#### Method

The author executed the project through collecting various research materials from both primary and secondary sources. A site visit to thrift shops was conducted to gain insights into the '90s silhouette. The designs were realized through multiple tests of toile making, material manipulation trials, and fabric search. Some of the material manipulations include deconstructed method, fabric printing, embroidery, and knitting.

#### Research and Conclusion

The research and development phase resulted in a wearable art of six look of womenswear, which exhibit how women in Indonesia still struggle to break the gender gap in terms of silhouette, textile choice, manipulations, and color schemes. The

collection presented a safe place to self-express in a positive way through the hidden words that will apply in each design.

# Keywords

Grunge Feminism, Female Empowerment, Feminism, Courtney Love, Grunge Culture, Grunge Fashion, Riot Grrrl Movement, Riot Grrrl Manifesto, Sexy, Feminine, Kinderwhore, Fabric Printing, Embroidery, Deconstructed, Knitting.