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DEVELOP ORDERING SYSTEM FOR MARKETING AND CUSTOMER IN ARVINDO MOTOPARTS

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Abstract

This thesis has the objective to develop ordering system for marketing and customer in Arvindo Motoparts to bridge the business process between them. Methodology used in design and development of the system consist of survey, interview, and literature and agile software development. The outcome is ordering system that enables transaction between marketing and customer for receiving and purchasing products. In conclusion the ordering system for marketing and customer in Arvindo Motparts simplify and accelerate the process of ordering, display information and also compliance with the existing ordering process.

Key words:

Ordering system, agile software development