

## **CHAPTER 5**

### **CONCLUSION AND SUGGESTION**

#### **5.1 Conclusion**

Based on the analysis and evaluation has been done on the application development process of “Gooru”, it can be concluded that:

1. “Gooru” application provides a platform for user to interact with each other by posting blog post, comment on blog post, liking or disliking the blog post, posting their question and answer other question, and also liking and disliking the question post.
2. The gamification feature inside “Gooru” application such as: getting experience points when user like your post, question, and answer, also losing experience points when user dislike your post, question, and answer, could motivates user on creating useful UGC inside the application.
3. Hoax tags for post and question in the “Gooru” application can support better media literacy for user to differentiate post that might contains hoax information and useful post.
4. The features that has most impact to prevent the spread of false information according to respondent of our user acceptance test is tag hoax feature, because this feature makes it obvious for a post that might contain hoax information by directly tagging the post with hoax tag inside the application.

#### **5.2 Suggestion**

The suggestions that pop up after completing the application development process of “Gooru” are as mentioned below:

1. “Gooru” application might require more privacy option that can make user ask directly to another user by using direct question features.
2. Create more specific and understandable tutorial and also Frequently Asked Question (FAQ) because most user will find it difficult to operate the application in the first time.

3. "Gooru" application could implement more gamification inside the application for further development, that could probably motivates user even more on creating useful UGC.
4. "Gooru" developer could adjust the leveling and experience points value and concept to make the moderation inside the application more reliable for further development.
5. "Gooru" future development to implement notification feature.